

Dated January 2nd 2011:

Baccarat Article on Don Tigert/ Gaming Times News

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Interview by: Michelle Brown

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Interview with Don Tigert Baccarat Professional Author/Teacher

By Michelle Brown Assistant Editor Gaming Times News

Michelle: It's a pleasure to meet you Don. I have heard and seen a few articles on you being the #1 Baccarat Player in the World and another article stating that you also teach only "High Level" Players which includes some Celebrities.

Don Tigert: Thank you and pleasure meeting you. Thank you for the kudos and compliments but I don't tout myself as being the #1 Baccarat Player in the World, I will let others say that. However I will say I will put my 17 years of researching Baccarat up against anyone in the World. And yes I teach High Level Players and I have taught Celebrities but I don't limit teaching only High level players and Celebs. I have taught a broad spectrum of people how to become successful playing Baccarat.

Michelle: From what I have read, even the Top Baccarat Players say you are the best. I have interviewed Michael Chen another High level Baccarat player and he also echoes that you are the best why is that?

Don Tigert: If anything it's my approach that's different from other Baccarat Players. To begin with I am a research fanatic it's just the way I'm wired. I'm also a creator/inventor. Before my Baccarat life I was very successful inventing/marketing products. I have products that I have created and patented, some of my products have Grossed Millions and Multi Millions of Dollars. 2 of my Designs have been on the shelves of Walmart for over 20 years and still on the shelves and have become staple items today. It's an amazing feeling to create something and it have worldwide appeal and get paid to do it. Some of the products that I created and patented are Aquarium related products. I revolutionized the whole Aquarium industry 25 years ago. 25 years ago the only Aquarium on the shelves were the rectangle glass boxes, you've seen them, they are still on the selves today, but if you walk the Pet Product Isles of Walmart, Kmart, Target, Petco etc you will see the smaller 1 and 2 gallon Hexagon Aquarium Aquariums. I started all that 25 years ago. I injection molded the tanks in Acrylic, packaged it complete with "Tank, Gravel, Greenery, Air Hose, Pump", everything complete in a 4 color box and sold it for under 20 dollars. Now 25 years later due to inflation they sell for under 30 dollars but still a viable "Staple Item" in the Retail Chains. I first sold Millions of Dollars by Mail Order then sold Multi Millions of Dollars of products to most of the major retailers. I built a nice company over a 15 year period, I then received an offer to sell the Company, Patents, Royalties etc. I took the offer. I was able to retire young, relatively young. It was at that point of my life, (around the time I sold my company), that I was also researching all the various Casino games. And through my research I came upon this little known game called Baccarat which only has a little over 1% house edge, 1.4% to be exact. arguably the "Best Odds" in the House.

Michelle: Wow! You have had a very interesting and successful career creating and inventing, that's amazing. So how did you switch from manufacturing Aquariums to the Gaming industry?

Don Tigert: Well, long story short. I mentioned I sold my Company, now over 17 years ago. I built that Company starting when I was 20 years old, just a kid. I started in my garage with an Idea. I had 2 great mentors My Dad and My Brother In Law. My Dad was a successful businessman, he was a Pharmacist and owned multiple Pharmacies through out his career, but it was my Brother In Law that was my "Product Mentor" showing me that you can take an idea and follow through to creating a Prototype then sourcing how to produce the product in mass quantity and equally important how to successfully market the idea/product to the Mass Retailers like Walmart, Target, etc. He was and still is a great inspiration today. But to answer your question, how I switched from Manufacturing to Baccarat? After selling my Company, actually about a year before I sold the Company I began researching ALL the table games in the Casino. During the 15 years building my Company I was consistently traveling and exhibiting in many Trade Shows. By attending and exhibiting in the various industry Trade Shows you get the exposure needed to sell your products and you get the opportunity to meet all the main Retail Buyers with high hopes of selling them product(s) and hopefully at some point receiving an order, which I was lucky enough and persistent enough to do. All the Major Trade shows in my Industry were in "Casino Towns" Atlantic City, Las Vegas, Bahamas, etc., all of which have Casinos of course. We would find ourselves at the end of a very boring Trade Show day wanting some action. Therefore we spent many evenings at the Casino. I have never considered myself a "Gambler" and still don't. I consider myself a "Calculated Risk Taker" Big difference in the two. Even years back, when I didn't know what I was doing in a Casino, I would not use the mortgage money or the grocery money to play. Gamblers will use the rent money hoping/gambling to turn it into a larger sum and it rarely happens that way. Being a "Calculated Risk Taker" I would calculate what disposable money I could play with and not exceed that amount no matter what, very important. Believe me having built more than one Successful Company from "Scratch" I know the value of a dollar and how hard it is to "Make, Maintain and Manage" money. No matter if it's Business or Baccarat I research, research, and research, and count the costs then factor in the "Risk Reward Ratio" before putting the hard earned out on the Baccarat table.

Michelle: Sound like you are not only Smart but also Wise. You mentioned "Your Approach" to Baccarat. How is it different from others?

Don Tigert: You have to pay me to tell you that, laughing,,,,. Simply stated, my Approach to Baccarat is "Systems Don't Work." Stay away from Systems. Believe me in my years of research I have stacks of Books, Systems that I have read and played. Anything on the topic of Baccarat I tried to get my hands on to study and read. After selling my Company I took a year off and just played and researched Baccarat. After 3 years of buying every Baccarat System(s) and Baccarat Book on the market along with researching and playing I came to the cold conclusion that "Systems Don't Work" and never will work against a "True Random" 50/50 game. No matter what it is Baccarat or any other 50/50 game, you will not be successful long term if your using a "System" to beat "Random". It was at that point, 3 years into my research, that I was going to either give it up trying to beat Baccarat or create a totally different approach to attack the game Baccarat. I guess I'm lucky that it only took me 3 years to figure out that systems don't work. 3 Years sounds like a

long time but I know people that have spent decades and others a life time using systems to beat random and still not connecting the dots. In short, not to give out any "Big" secrets to my Method, but I will tell you I beat Baccarat consistently by using "Random" not "Systems". You know you have heard the term "Fight Fire with Fire" well I "Fight Random with Random". For Decades people have tried to beat Random "Systematically" or in other words trying to beat Baccarat and other random games using Systems and in the long run losing. Reason is, the definition of a "System" is "Doing the Same Thing, The Same Way, The Same Time, Over and Over". The best "System(s)" ever yielded me was 1 step forward 2 steps backward. That is obviously "Ground Losing Ratios". Systems when it pertains to Baccarat is the preverbal "Four Letter Word". I tout myself as the "Anti System" Guy! And that goes for Pattern Recognition also.

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Michelle: Amazing. I can tell you have a wealth of knowledge of Baccarat and all of it's workings. I now understand what you mean when you say Systems don't work but what do you mean by Pattern Recognition?

Don Tigert: Many Baccarat players use "Pattern Recognition" to try to beat Baccarat however "Pattern Recognition" is in and of itself a "System" and you know how I feel about systems. Pattern Recognition is looking for and spotting a "Pattern" and believing that it will repeat. The problem with that thinking is this, for the most part once you spot or recognize an overwhelming Pattern, It's over. Are there exceptions? Yes, but here's the facts, a Pattern will repeat only half the time (50% of the time). You can not make "Consistent Money" on something that repeats only half the time because obviously the flip side of that is "It Doesn't Repeat" the other half of the time. Does that make sense? Pattern Recognition was one of the first "Systems" I learned 17 years ago and I could never get it to win consistently. Consistently is the Key.

Michelle: Very very interesting and enlightening. I want to ask you about your One on One Training that I have heard so much about. I know you are one of the only Authors in America that will sit down and teach your Students "One on One", then after teaching the Student one on one you go with the Student to the Casino and you play together. I have to say that is impressive and very gutsy but more so very creditable because you will find various Authors selling "How to Books" on Baccarat but none that will actually meet you face to face and teach "One on One" and then go to the Casino tables and play. Very Impressive.

Don Tigert: I have been teaching people One on One for over 6 years and the response has been amazing. Before taking the training you have to sign a "Non compete, Non disclosure " you will learn and hear things you have never heard before. And I will say "I Play what I Preach". I must also say 99 percent of all the people that I have have trained appreciate the Training. And many of my students have become friends, some close friends. Also my support is like no other. I give my travel schedule to all my

trainees and I give unlimited email and phone support which is something else that no Author does. I am of the Mind that no one person has all the answers and believe me I have evolved and evolved with my R&D and knowledge of Baccarat. I too have gotten better and better and better. I will admit some of my early theories about how to beat Baccarat were pretty rough and needed some of the points sharpened but I believe that is the same evolution that occurs when researching anything, you learn more, you research more and you learn more. If one is persistent at what ever he/she is researching you gain knowledge, wisdom, and hopefully success. I will say when it comes to Baccarat I have enough of the answers to make you a successful player but having said that, one of the reasons I continue to train people in this country and around the world is, I have had the opportunity to meet some of the smartest, brightest, intellectual people where without Baccarat I would never have met. I have trained, as you mentioned, Celebrities and High profile People and in that mix I have met and trained some of the smartest and brightest people on the planet, I have trained Professional Businessmen/ women, I have even trained 2 Physicists one an actual "Rocket Scientist" talk about fun, that's fun interacting and teaching a "Rocket Scientist." But the point is by teaching my Baccarat Method to great minds it creates a worldwide "Think Tank." I provoke my Students to take what I have taught you, play it, research it, look at it through your eyes and hopefully you will see something new and come back and feed me. And it has already happened more than once. It's amazing having a worldwide "Think Tank", I love that concept. No one person has all the answers but collectively together with great minds working in the same direction "Breakthroughs Happen" I have seen many examples of that in my own personal life and business career. I tell my Students you are going to learn things you never knew and your are going to experience winning at a level that you've never experienced and that alone provokes an alliance with the Student to research on their own and to come back and share any new, different or creative approaches.

Michelle: It's my job to push and pry for information can you give for our readers just a small hint or tip why your Baccarat Method is so successful?

Don Tigert: You are a good interviewer, you don't give up do you? Well, I will tell you this, by fighting "Random with Random" I structure my approach/method much like the Lottery, or Kino, even Bingo which is a sister version of the Lottery. I tell my students, with my Baccarat Method "We Become the Lottery and the Casino Becomes the Poor Guy Buying the One Dollar Lotto Ticket". I will preface that statement by saying "I do not propose to say with my Method you will have Lottery Odds", No, but I will say what I have created with my Method is "Miniature Lottery Odds".

Michelle: I have heard from a Colleague that you have an Interview coming in the April Issue of Casino Player and/or one of the other Casino Trade Publications stating that you are a Top level Player and that you get paid a lot of money to teach your secrets to High Profile people and Celebrities and how to be successful playing Baccarat. Are you afraid of being Banned at some point? And can you name any Celebrities that you have trained.

Don Tigert: Yes I have an interviews coming in 2 of the main Gaming Trade Publications in April and another in May of this year. And as for naming

some of the High Profile people and Celebrities a few have allowed me to mention their names and a few have not so I respect their wish. In my One on One training, if you were to take the training, I reveal a couple Celebs names and you would know each of them. As for being afraid of being banned? The Key to not getting banned or to keep from being placed on the "Griffin List" is to "Not Hit Any One Casino hard", Period. It is no surprise that the Casinos do not want you to win and will not put up with you hitting them hard and if you continue doing it you will be asked to leave or worse banned and placed on the "Griffin List" which is a list of Card Counters, Cheats or someone that is considered an "Advantaged Player". Again, "The Key" is do not out stay your welcome and do not hit any one Casino or Casino group hard. Greed is good to a point but not knowing where the line is has killed many a good thing.

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Michelle: I know you have written more than one book on Baccarat do you plan on writing any more in the near future?

Don Tigert: I have written 2 books on Baccarat and have sold over Thousands of copies of one book "Baccarat Wealth" and the second is more about the "Rules of Baccarat" book and it has sold Thousands of copies. I have one of the best reputations on the Net but I am not without my critics, when you right a book, who is without their critics?, it goes with the territory. A few years back when I was fed up with buying "Systems" and and fed up with "Systems Sellers" I actually challenged each of the top 10 "Authors/System Sellers" on the Net to show "Proof of Winnings" from a Major Casino and might I say that created a fire storm among the "So Called" Top Ten System Sellers. All I did was politely ask each of the 10 to produce just One Win/Loss Statement Document from a Major Casino. I believed and still do that if you have something that you are selling touting that it works and wins consistently then that should mean You, the Seller, are playing what your selling, right? To obtain a Win/Loss Statement from a Casino is easy to do. You go into the Casino that you have played and go to the credit department, produce ID and ask for them to give you a Win/Loss Statement, signed, dated, on the Casino's letterhead. Simple, not hard at all to produce (if your truly winning). I further stated to each that I understand that these documents are private financial documents and that I am not expecting for you to turn all your Win/Loss Statements over but just produce "One Win Loss Document" , just one, and for every one you produce I will produce "Two" of mine. Seems like a fair deal to me. But I had one more request which was I don't want to see a statement that shows you won a few hundred dollars, No, I want to see a Win/Loss Statement that shows you have won at least a few Thousand Dollars. To me, showing "Proof Of Winnings" from major Casinos speaks volumes and tells the whole story, plus that's solid credibility and to this day I am willing to produce 2 of mine for every

1 Win/Loss Statement of your's, again very fair and a very valid request. But, I said that created a fire storm when I challenged the top 10 "System Sellers to show proof of winnings, and it did create a fire storm with them. I had 5 of the 10 go on to a Gambling Chats/Forums and trash me calling me every name in the book but they still somehow forgot to bring up that they did not produce one, not one Win/Loss Statement from a Casino. Not one of the 10 produced a Win/Loss Statement. Enough said. To this day I still have one of the best reputations as an Author/Teacher. As I mentioned I have sold Thousands of books and hundreds of Students that have taken my Seminar and you will be hard pressed to find 5 negative or quote "Rip Off" remarks about me on a Google Search or on the Chat/Blog Forums and we have pin pointed that 4 of the 5 negative remarks trashing me are 5 of the 10 "System Sellers" that I exposed. Also beware of the Gamblers Chats/Forums. I do not even go on Gamblers Chats or Forums simply because I have seen over the years that #1, it's the same old people on the chats with nothing new. #2, and worse it's a platform that "System Sellers" use to Trash you and tout their latest Book or System. So beware of the gambler chats as being gospel. I have found them to be unreliable. I could easily have many of my Students flood the Gamblers Forums with Positive comments on me but I don't operate that way and most people that dial into those Chats and Forums know that it's mostly System Sellers Touting and Trashing. I have many many Hundreds of positive remarks and I always have many many references to give to any new Student wanting to learn how to play Baccarat and I will produce Win/Loss Statements from Major Casinos if asked or challenged. I Train You the way I wanted to be Trained 17 years ago and sadly couldn't find one to train me one on one then go to the tables and play together. It's really a great, complete Training.

Michelle: We did our own search on you before this interview and as a person that has sold as many books and taught as many people as you have your positives are high and negatives are very low, as you say we were hard pressed to find 4 negative remarks about you and 2 of those were duplicates, that's pretty impressive. We want to give you a plug and tell our readers you can be found at www.BaccaratPersonalTrainer.com and we wish you the best success.

Don Tigert: Thank you for the plug and as I said I am proud of my reputation and my references. And, my Win/Loss Statements speak for themselves.

Michelle: We want to thank you for taking time out of your afternoon to set down with us and be interviewed. It speaks volumes of your character and position in the World of Baccarat.

Don Tigert: Thank you Michelle. I look forward to meeting again.

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